



Overseas Education Consultants

Job Position: Marketing Executive / Promotions Officer

Designation	: Marketing Executive / Promotions Officer
Desirable Experience	: Minimum 6 months of Sales and Marketing
Place	: CampsusUK office, Chennai, Trichy
Interview Location/Time	: To be announced
Working Days	: Monday to Saturday. 9am-6pm
Package in offer	: Industry standard plus incentives on meeting the targets (twice a year)

Requirement Specification

Male/ Degree level education/ Good Communication/Two Wheeler/ 6 months sales/marketing experience/ salary based on the experience. Fresher's would also be considered.

Key Job Responsibilities

1. Visiting local colleges and educational institutions with the view to promote CampusUK represented institutions and conduct college presentations for the final year and pre-final year students.
2. Able to collect student databases through presentations, workshops and stalls.
3. Willingness to travel around the city to visit the colleges for giving presentations.
4. Able to work under pressure.
5. Self-motivated and enthusiastic.
6. Be a team player and also coming out with promotional ideas.
7. Outgoing and pleasing personality.
8. Excellent presentation skill.
9. Must have a high standard of accountability and demonstrate level of excellence for giving results.
10. Proven comfort with MS Office and internet, email system and presentation software.
11. Coordinate in activates of spot admission/education fairs / events /Office co-ordination and management reporting.
12. Able to come up with a marketing plan, release adverts and Related marketing activities
13. Prepare Power point presentation on the Marketing/ Promotional ideas will be part of the interview screening process.
14. Ability to design adverts, handouts and other promotional materials.
15. Promotion through social media would be an added advantage.